

It's All About Traffic



RESA/E™
equipment exchange



“Our Mission

as the premier online industrial marketplace

is to provide buyers and sellers unprecedented access on an international level to quality new and used equipment.”

Our History

Charleston Auctioneers, Inc. provided the foundation for the Resale™ Equipment Exchange. The auction company began in 1974, and has since grown to become Charleston Services, Inc., a firm offering many services specializing in asset disposition.

As a growing leader in industrial machinery auctions, we have helped corporations and financial institutions realize the maximum value for their industrial assets. As an ever evolving company, we understand the importance of offering all possible venues for getting the maximum value for your company's industrial assets. Resale™ Equipment Exchange was created in order to realize the full potential of the global used equipment market. During a period of global economic unrest, we feel that it is critical to offer equipment re-marketing services to an international marketplace.

It takes experience and professionals who understand the market to provide the maximum return on assets. Today, we are a continually growing firm with expertise beyond auctions including: liquidations, appraisals, asset redeployment, real estate, tax consulting, equipment sourcing and brokerage. Our professional staff commits themselves to every project, providing complete client services throughout the entire process. We are constantly evolving to help you, the machinery buyer and seller.

Free Registration

Registration is simple, and FREE!

- Step 1-** Type www.ResaleExchange.com in your web browser
- Step 2-** Click “register” in the upper, right corner of the screen
- Step 3-** Complete the registration form



Free Transaction Management

We realize that our clients are extremely busy and Resale™ Equipment Exchange was designed with that in mind. Experience the full potential of this global, new and used equipment marketplace.

Resale™ users can take advantage of the following features:

- **Built-In Appraisal Request:** Take advantage of this integrated tool! Order a single item appraisal and ensure a price that will provide the maximum return when you list equipment.
- **Free Marketing:** Our expert marketing team will advertise for you through monthly print and email marketing featuring new listings and online auctions happening on Resale™ Equipment Exchange.
- **Free Transaction Management:** We take care of everything for you! From customer service to payment processing, our staff manages the entire transaction.
- **No Selling Fee:** You pay nothing if you list equipment yourself on the Resale™ Equipment Exchange general equipment tabs. Here, you can list equipment in over 20 different categories at no cost, no matter how many items you list!
- **Global Audience:** Resale™ Equipment Exchange receives approximately 3 million unique hits each year from buyer's and sellers all over the world.
- **Complete Account Management:** View your equipment listings and bids, list equipment, manage your profile, and keep track of your purchase and sales history all in one place.
- **Simplicity:** Listing equipment has never been easier. It only takes a moment to do 5 simple steps.
 - Step 1- Select A Category
 - Step 2- List Item Details
 - Step 3- Select Auction Details
 - Step 4- Upload Images
 - Step 5- Confirm Listing

Source New & Used Industrial Equipment

- **Exceptional Customer Service:** We are here to help! Find answers to all of your questions in the Resale™ Help section of our website. Fill out a contact form and one of our customer services representatives will respond in 24 hours or less.
- **Wanted Items:** Can't find what your looking for? List a "Wanted Item" and let us help you find it!
- **"Buy It Now":** This feature allows you to purchase equipment when you want to, without the risk of being outbid or waiting for an auction to time out.
- **"Watch This Item":** Easily keep track of all of your favorite listings!
- **Source Equipment From Multinational Manufacturers:** Major manufactures are uploading equipment daily! Browse surplus equipment listed by top manufacturing companies including General Electric, Regal Beloit, and Stock Building Supply.



(877) 357-8124

www.ResaleExchange.com